**About**

Links to KIDS CAN BE UNREASONABLE TOO!

**KIDS CAN BE UNREASONABLE TOO!**

Unreasonable Kids College is a social, educational enterprise, training the next generation of kid superheroes. The goal is to teach kids how to become unreasonable thinkers that see opportunities where adults see problems. The objective is to create opportunities for kids to tackle the United Nations 17 Sustainable Development Goals’ goals. Topics addressed, such as poverty, environmental, and other issues of his or her interest.

Unreasonable Kids College creates a safe, peer to peer, coach-led environment to facilitate and inspire world changers as they learn how to release their fight for good. The fall and spring semester classes, one-day workshops, and summer camps are filled with brain-based learning activities and a creative design curriculum to help kids develop their social entrepreneurial super-powers.

**UN SDG Mission**

Links to 17 Sustainable Development Goals

**17 Sustainable Development Goals**

In 2015, the United Nations (UN) adopted the2030 Agenda for Sustainable Development as a uniform blueprint for peace and prosperity for all humanity and protecting the planet. The UN created 17 Sustainable Development Goals (SDGs) to answer this call to end the world’s most challenging problems. A big part of the initiative is the inclusion of kids in the process, which feeds Unreasonable Kids College’s mission to build the next generation of kids, which is the world’s greatest hope to change the world for good.

Learn more ----- link to https://sdgs.un.org/goals

**Courses & Camps**

Link to Upcoming Courses & Camps

**Upcoming Courses & Camps**

Doing Business for Good: How to Build a Social Enterprise

<https://outschool.com/classes/doing-business-for-good-how-to-build-a-social-enterprise-kkM5JAyu?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

How to Become an Unreasonable Kid to Help the World

<https://outschool.com/classes/how-to-become-an-unreasonable-kid-to-help-the-world-RNvZU3x1?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Public Speaking and Advocacy: How to Release Your Voice for Good

<https://outschool.com/classes/public-speaking-and-advocacy-how-to-release-your-voice-for-good-gLJ8A9DO?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

How to Make Money Tuesdays: Creating a Business for Good

<https://outschool.com/classes/how-to-make-money-tuesdays-creating-a-business-for-good-xKyxc3jU?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Little Superheroes Camp: Social Entrepreneurship for Ages 6-9

<https://outschool.com/classes/little-superheroes-camp-social-entrepreneurship-for-ages-6-9-inuEXmi8?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Super-Kid Ready, Set, Go Camp: Social Entrepreneurship for Ages 10-12

<https://outschool.com/classes/super-kid-ready-set-go-camp-social-entrepreneurship-for-ages-10-12-vhb9JqgM?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for No Poverty (UN SDG 1)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-no-poverty-WurgLD2a?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for Zero Hunger (UN SDG 2)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-zero-hunger-VL8lt3rP?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for Good Health & Well Being (UN SDG 3)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-good-health-and-well-being-yxde9D19?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for Quality Education (UN SDG 4)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-quality-education-qXYvrTeW?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for Gender Equality (UN SDG 5)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-gender-equality-4RUUSuk1?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for Clean Water and Sanitation (UN SDG 6)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-clean-water-and-sanitation-WxO114qp?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for Affordable and Clean Energy (UN SDG 7)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-affordable-and-clean-energy-rJYnhajA?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

Superhero in the Making: How to Fight for Decent Work & Economic Growth (UN SDG 8)

<https://outschool.com/classes/superhero-in-the-making-how-to-fight-for-decent-work-and-economic-growth-QH8Y1lWC?usid=gXVxAg35&signup=true&utm_campaign=share_activity_link>

**Company**

**About**

Link to About Page

**Courses & Camps**

Link to Upcoming Courses & Camps

**Scholars Advance Program**

Unreasonable Kids College believes in the power of social entrepreneurial education and activity. However, if students haven’t mastered math and reading basics, it can make it challenging to master business. Therefore, the funds raised from courses and camps funds the **Scholars Advance Program**. This program focuses on offering free tutoring in math and reading to support students who live in low socio-economic communities.

In such communities throughout the United States consist of 9.4 million children that live in high-poverty areas, according to Annie E. Casey Foundation's Kids Count Project (2018). The effects on children living in poverty range from high crime rates to low performing schools that can hinder healthy educational outcomes (Annie E. Casey Foundation's Kids Count Project, 2018). Thirty percent of the total number of children living in high poverty environments are Black and LatinX children (Annie E. Casey Foundation's Kids Count Project, 2018).

The Scholar Advance program offers extra support to mostly Black and LatinX children struggling to pass the Virginia Standards of Learning Assessments in reading and math. **Virginia Standards of Learning (SOL)** establish minimum expectations for what students should know and be able to do at the end of each grade or course in English and mathematics. The program’s goal is to ensure students' success in meeting the Board of Education's expectations for learning and achievement. Currently (Spring 2021), Unreasonable Kids College is working with Richard Bowling and Larrymore Elementary and hopes in the future to expand the **Scholars Advance Program’s** reach to other schools with students in need.

**Resources**

**Media** (I want to see something creative, not just links)

**Press Kit** (will send to you soon- it will be a pdf file)

**In the News**

<https://oysterpointer.net/unreasonable-kids-helping-kids-find-their-superpowers/>

<https://wydaily.com/local-news/2020/04/17/tap-into-your-childs-entrepreneurship-side-with-these-free-online-classes/>

<https://www.norfolk.gov/CivicAlerts.aspx?AID=4993&ARC=9845>

<https://www.wtkr.com/news/local-entrepreneurship-program-offers-free-virtual-meetings-with-world-changers>

<https://www.pilotonline.com/inside-business/vp-ib-firstperson-gaines-0127-20200122-noj7625vffcsfjthetk6odmnke-story.html>

<https://www.newsbreak.com/virginia/hampton/news/1494578746933/ateba-gaines-founder-of-unreasonable-kids-firstperson>

<https://patch.com/virginia/norfolk/unreasonable-kids-opennorfolk-partner-build-kid-superheroes-community-advocates>

<https://williamsburg.macaronikid.com/articles/5e1759b4c85ff66b759cbd18/kids-can-be-unreasonable-too>

<https://www.pilotonline.com/inside-business/special-reports/vp-ib-women-in-business-2020-whitaker-1207-20201207-pptpmhlkkfczjbx6lvnbq6snvy-story.html>

<https://www.wtkr.com/news/good-news/local-woman-wins-grant-donates-100k-to-norfolk-schools>

<https://www.pilotonline.com/inside-business/vp-ib-firstperson-gaines-0127-20200122-noj7625vffcsfjthetk6odmnke-story.html>

<https://wydaily.com/local-news/2020/04/17/tap-into-your-childs-entrepreneurship-side-with-these-free-online-classes/>

<https://wydaily.com/local-news/2020/01/04/is-your-kid-an-entrepreneur-you-might-want-to-sign-them-up-for-these-classes/>

<https://wydaily.com/local-news/2020/04/12/stay-at-home-heres-how-you-can-learn-virtually/>

<https://www.amazon.com/Transformations-Interview-Ateba-Gaines-Unreasonable/dp/B08KZ1JMH8>

<https://news.tcc.edu/at-work-on-a-doctorate-at-johns-hopkins-the-founder-of-two-nonprofits-credits-tcc/>

<https://www.youtube.com/watch?v=0wX2LjabYZg>

<https://www.msn.com/en-us/video/sports/ateba-gaines-for-social/vi-BB12LPcI>

<https://www.youtube.com/watch?v=v25lbAzpeP4>

<https://www.dailypress.com/business/vp-bz-women-in-business-1207-20201207-rvnhoo4e6bfkhpqndu7hwjh3we-story.html>

<https://sdgactionawards.org/2020/07/10/solidarityaward18/>

**Testimonials**

Creatively add the testimonials- not just drop it in.

**Kid-monials**

"I learned about different businesses and how different teens are proving that they can change the world through social entrepreneurship."

AINSLEY, AGE 11

"I learned so much and had fun while learning. I love Ms. Whitaker; she was the best teacher I’ve ever had. I’m serious; out of all the teachers in school and camps, she was my favorite!"

HENRY, AGE 10

"We had discussions on significant issues our generation should be talking about. You learn so much about social entrepreneurship, but also different perspectives on problems, and even a bit of life issues such as how to overcome fear."

TYLEEN, AGE 12

"I enjoyed that the course was like a family and the biggest lesson that I took away from the class is that it is okay to be people-centered and to look for ways to help others without the expectation of getting anything back."

LIZA, age 14

**Parent- monials**

“Another superb class by Ateba Whitaker! My child thoroughly enjoyed the “How to Fight for Zero Hunger” class. This was an excellent, engaging, thought-provoking, uplifting class. Students came up with some great solutions. Highly recommended. My daughter enjoys Mrs. Whitaker’s classes so much that she is now enrolled in one of Mrs. Whitaker’s weekly classes.”

Parent, Danielle

“My son just finished this awesome course, which consisted of 10 meetings on how to build a business and support a meaningful cause, which he chose himself. This teacher far surpassed any expectations I had, both in terms of the content she provided and her own enthusiasm, and the warmth and support she extended to my son. Feeling so grateful for my child to have met her and learned so much!”

Parent, Jess

“My son enjoyed this class so much! He has wanted to make money and begin a small business, and this class gave him lots of great ideas on how to begin. I love classes like this that prepare him for the real world and tie together what he learns in school with how it’s used in the business world. The teacher was fantastic! Very organized and enthusiastic. She even wrote a personalized note to my son after class, encouraging him on. Thanks so much!”

Parent, Katie

“This class was amazing! I would take any class with Mrs. Whitaker and think Little Superheroes should be on every kids’ learning list. Ms. Gaines does an amazing job teaching the kids about important social and environmental issues on an appropriate age level and gets them excited and engaged to be their own superhero capable of changing the world. I asked my son how to rate the class, and he said, "5 stars!!! It was incredible!!!" He was so excited every day. Highly recommended!”

Parent, Sasha

**Executive- monials**

"'Unreasonable Kids' exposes, engages, and inspires individual communities in a grassroots and meaningful way. Ateba has really created something that will have a lasting impact."

SHIREEN HAFEEZ, Founder of Deaf Kids Code

Unreasonable Kids left me even more excited about the next generation of innovators, problem-solvers, and Hockey fans!."

Kimberly (Browne) Davis, Senior Executive Vice President at National Hockey League (NHL)

“It is so beautiful to see young people of color interested in expanding their minds and their horizons. This organization is doing amazing work, and all support and all resources possible should be provided to help continue this vision.”

Diana Wilson, Social Entrepreneur| Googler | Forbes 30 Under 30 Scholar| Ecosystem Builder| Published Author| International Speaker

" Learning never stops, and it was great to meet with an incredible group of young social entrepreneurs eager to make our world better. I applaud Unreasonable Kids during these difficult times for keeping curiosity alive by connecting seasoned "changemakers" with ambitious students."

~Fabian Koss, Co-Founder, KC Social Impact Lab

**Careers** (when you click it goes to this link---- https://www.idealist.org/en/social-enterprise/d2beb8098dd34afeb236ff93f849643a-unreasonable-kids-college-newport-news)

**Contact Us** (when you click it, create an email to info@unreasonablekidscollege.org)

**Connect**

FB: https://www.facebook.com/BuildingKidSuperheroes

Twitter: https://twitter.com/Kid\_SuperHeroes

Linkedin: https://www.linkedin.com/company/unreasonable-kids

Instagram: https://www.instagram.com/unreasonable.kids.college/

TikTok: https://www.tiktok.com/@unreasonablekids.college

Youtube: <https://www.youtube.com/channel/UCaZm9vDjPHfLNSMC5g6jHuA/featured>